

Jhpiego Corporate Partnerships: Maximizing the Global Impact of Public Health Programs

Millions of people in developing countries die every year from preventable causes. In the face of this enormous challenge, Jhpiego shares its mission—to save the lives of vulnerable populations—with its corporate partners. We do this by working with companies that share our goal of supporting governments to improve maternal and neonatal health and helping to screen, prevent and treat both infectious and non-communicable diseases—including HIV/AIDS, malaria, tuberculosis and cancer.

Diverse Experience with Public/Private Partnerships

Because Jhpiego believes the task is too large for any one entity, our corporate partnerships enhance and support the work we do with governments across the world. During our nearly 40 years of preventing the needless deaths of women and their families, we have learned that effective private sector relationships require building synergies based on common interests, utilizing Jhpiego's strong in-country relationships in Asia and Africa, and delivering measurable results that influence impact at scale. A sampling of our current work includes:

Technical Innovation: In partnership with the Johns Hopkins Department of Biomedical Engineering and its Center for Bioengineering Innovation and Design, Jhpiego is collaborating with the private and public sectors to create efficient, very low-cost innovations that can be brought to market in developing countries.

- Working with partners like **Laerdal Global Health, Laerdal Foundation for Acute Medicine, GE Foundation, and GlaxoSmithKline**, Jhpiego is building a robust pipeline of innovations to address lifesaving health issues for mothers.

Improving Health Services: Jhpiego has formed several corporate partnerships that support bringing sustainable, high-quality services to women and their families:

- Working with **ExxonMobil**, Jhpiego supports the delivery of sustainable, high-quality malaria prevention and control services to thousands of pregnant women in **Nigeria** and **Angola**, and will work with ExxonMobil to bring the same community-directed initiatives to **Chad** and **Cameroon**.
- In **Uganda**, with support from the **GE Foundation**, we are improving the capacity of health workers to provide key maternal and child health services at five facilities and increase community awareness and demand for these essential services.
- In partnership with **Chevron** in **Indonesia**, Jhpiego works with local government and district health offices to create models for strengthening access to high-quality midwifery services so that more pregnant women can receive skilled care before, during and after delivery.
- With support from **Merck**, Jhpiego is developing a screen-and-treat approach for cervical cancer in **Thailand** and the **Philippines**, and providing mobile health services in the slums of **Kenya**.
- In **Ghana** with support from **Tullow Oil**, Jhpiego is decreasing the malaria burden in the western region by improving access to quality health services.

In-Kind Support: Jhpiego values in-kind support from its private sector partners. Be it materials or professional services, **Jhpiego is committed to applying evidence-based practices to maximize the impact of all in-kind products and services**, including:

- **Critical health supplies**, such as those used to prevent, screen and treat infectious and non-communicable diseases in low-resource settings.
- **Information and communication technologies**, including mobile health products and services, to aid local health care workers to provide improved quality of services for mothers and newborns.

Common Goals Jhpiego Seeks from Corporate Partners

- A shared investment mission to improve sustainable health services and outcomes for the world's most vulnerable populations, particularly women and children in developing countries
- A corporate commitment to create, in partnership with Jhpiego, sustainable interventions and programs that address infectious and non-communicable diseases
- Awareness and willingness to work with Jhpiego's maternal and child health experts to support evidence-based interventions and programs that result in measurable change in areas such as: maternal health, reproductive health, infectious diseases, health system strengthening, capacity building of local health care workers, improving quality of care from household to hospital, and developing lifesaving innovations capable of sparking transformational change

Let's Talk More

Jhpiego, an affiliate of Johns Hopkins University, values the importance of collaboration and partnership. Many of our programs involve working with multiple partners, from the U.S. Agency for International Development and the Centers for Disease Control and Prevention to corporations and foundations.

Please contact Stuart Merkel, Director of Corporate Relations, at stuart.merkel@jhpiego.org or call 410-537-1930 to begin a conversation about how collaborating with Jhpiego can help fulfill your social investment needs—and, most important, save the lives of women and children around the world.