



MILES FOR MOTHERS

Run the World



2021 Sponsor Opportunities



Miles for Mothers 2021 Global Running Festival: October 9–16

Join Jhpiego, a Johns Hopkins University affiliate, in this year's global Miles for Mothers!

Jhpiego is running to provide access to lifesaving care in Mozambique in one of the world's most vulnerable communities. For the 8th annual Miles for Mothers, participants around the world will be running or walking their own course to raise funds to support completion of the Dondo Health Center. Cyclone Idai devastated the country in 2019 and damaged this health center, forcing it to close; then COVID-19 delayed the repairs.

Mozambique is in urgent need of this health center to address its low life expectancy and high maternal death rate, which is among the world's highest. In a country that is affected by diseases like malaria and HIV, and now COVID-19, there are unfortunately few health facilities—more than half of Mozambicans must walk an hour or more to their nearest health facility. Your support of Miles for Mothers is needed to ensure that families in Mozambique have access to lifesaving health care. Where a person lives should not determine if they live!

Funding needed: \$40,000
By improving conditions globally,
we make the world better for all.

To register contact Kendall Towe
phone: 410-537-1823
email: Kendall.Towe@jhpiego.org

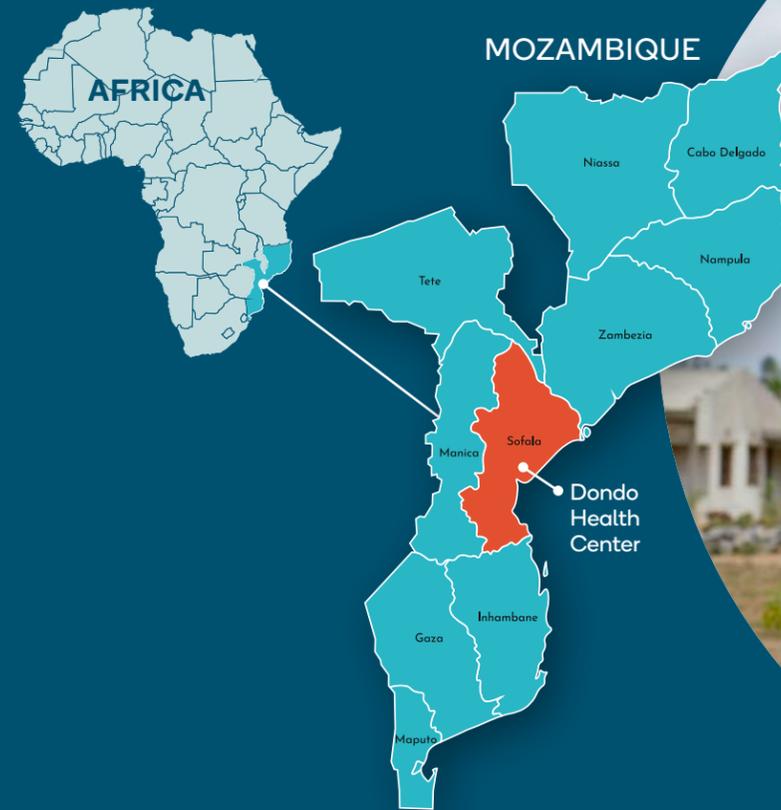


Here's how you can help:

Join participants around the world by registering to run or walk your distance on your own course and at your pace October 9 – 16, 2021. You can also be a sponsor or donate directly to support Miles for Mothers! Encourage your friends, family and colleagues to get involved.

100% of all donations raised through Miles for Mothers will go directly to restore the Dondo Health Center and provide essential medical equipment and supplies:

- Provide equipment to sterilize medical instruments
- Improve surgical rooms, including purchasing surgical tables and finishing walls
- Construct incinerator and septic tank to safely eliminate infectious and general wastes
- Provide medical supplies to stop the spread of COVID-19
- Expand waiting room to minimize crowding
- Install security system
- Install air conditioners



The Dondo Health Center is located in the coastal province of Sofala, in Mozambique, where it will serve thousands of families once it is restored.





Sponsor Benefits

Miles for Mothers Run the World offers your organization the opportunity to align your brand with a global nonprofit affiliated with Johns Hopkins University that champions some of society's most important causes: women's rights, health equity and self-empowerment for all women.

Maximize your brand visibility by sponsoring Jhpiego's Miles for Mothers over an 8-week marketing campaign, August 23 to October 16, 2021.

Meet some of our celebrity influencer's



Click here to play video

Click here to play video



Marketing Opportunities on Jhpiego media platforms

- Facebook: 267,000 Followers
- Twitter: 36,000 Followers
- Instagram: 10,500 followers
- Website: 300,000 unique visitors annually
- Marketing materials and other printed collateral
- Weekly emails to global participants and friends of Jhpiego
- Miles for Mothers running signage
- Wrap-up celebratory video shared on Jhpiego website and other social media channels



Miles for Mothers 2021: Run or walk with us!



Sponsorship Levels

Iron Mom Sponsor/\$5,000

- Recognition as exclusive Iron Mom sponsor of Miles for Mothers.
- Premier logo placement on Miles for Mothers website landing page as Iron Mom sponsor.
- Access to platform and social media group to encourage employee team building and wellness activities.
- Premier logo placement on all printed collateral and email communications.
- Ten dedicated social media pushes with logo and name, posted each week, from August 23 to October 16, 2021. Timing and platform determined jointly with sponsor and Jhpiego Communications.
- Name (@link) in dedicated Iron Mom sponsorship acknowledgment tweet, Instagram post and Facebook post in October.
- Premier logo and name acknowledgment on T-shirt.
- Premier logo and name acknowledgment in donor impact video.
- Opportunity to promote partnership with global nonprofit leader in health equity.

Platinum Sponsor/\$2,500

- Recognition as exclusive Platinum sponsor of Miles for Mothers.
- Prominent logo placement on Miles for Mothers website landing page as Platinum Sponsor.
- Access to platform and social media group to encourage employee team building and wellness activities.
- Prominent logo placement on all printed collateral and email communications.
- Five dedicated social media pushes with logo and name, posted between August 23 to October 16, 2021.
- Name (@link) in dedicated Platinum sponsorship acknowledgment tweet, Instagram post and Facebook post in October.
- Prominent logo and name acknowledgment on T-shirt.
- Prominent logo and name acknowledgment in donor impact video.
- Opportunity to promote partnership with global nonprofit leader in health equity.

Gold Sponsor/\$1,000

- Logo and name on Miles for Mothers website as Gold Sponsor.
- Access to platform and social media group to encourage employee team building and wellness activities.
- Logo placement on all printed collateral and email communications.
- Three dedicated social media pushes with logo and name, posted between August 23 to October 16, 2021.
- Name (@link) listed in Gold Sponsorship acknowledgment Tweet, Instagram post and Facebook post in October.
- Logo and name acknowledgment on T-shirt.
- Logo and name acknowledgment in donor impact video.
- Opportunity to promote partnership with global nonprofit leader in health equity.

Silver Sponsor/\$500

- Name listed on Miles for Mothers website as a Silver Sponsor.
- Access to platform and social media group to encourage employee team building and wellness activities.
- Two dedicated social media pushes with logo and name, posted between August 23 to October 16, 2021.
- Name (@link) listed in joint Silver Sponsorship acknowledgment Tweet, Instagram post and Facebook post in October.
- Logo and name acknowledgment in donor impact video.
- Opportunity to promote partnership with global nonprofit leader in health equity.

Bronze Sponsor/\$250

- Name listed on Miles for Mothers website as a Bronze Sponsor.
- Access to platform and social media group to encourage employee team building and wellness activities.
- Name (@link) listed in joint Bronze Sponsorship acknowledgment tweet, Instagram post and Facebook post in October.
- Name acknowledgment in donor impact video.
- Opportunity to promote partnership with global nonprofit leader in health equity.

All sponsorships are tax deductible to the full extent allowable by law.

Sponsorship Commitment Form



Yes, I would like to sponsor Miles for Mothers 2021:

\$5,000/Iron Mom Sponsor

\$2,500/Platinum Sponsor

\$1,000/Gold Sponsor

\$500/Silver Sponsor

\$250/Bronze Sponsor

Contact Information

Name

Organization (if applicable)

Address

City

State

Zip

Billing address (if different than above)

Email

Payment Information

Check enclosed (*please make payable to "Jhpiego"*) Amount

Credit card Amex Visa Mastercard Amount

Card #

Expiration

Name on card

Signature

Please list my name (and/or my organization's name) on materials as follows:

Name/Organization

For more information or to discuss customized sponsorship opportunities, contact:

Kendall Towe

Associate Director, Global Engagement and Communications

Phone: +1 410-537-1823

Email: Kendall.Towe@jhpiego.org

Web: www.jhpiego.org

Two ways to register:

MAIL FORM

Jhpiego: Miles for Mothers
1615 Thames Street
Baltimore, MD 21231

EMAIL FORM

Fill out form and click here
to email form to
Kendall.Towe@jhpiego.org

